



ASEA VIA



 ASEA<sup>®</sup> VIA<sup>™</sup>

# SOURCE, BIOME, LIFEMAX

- What is it/Why is it unique?
- Benefits and Features
- Key Ingredients



ASEA VIA

# VIA Source™

## Whole Food and Micronutrient Complex

ASEA VIA Source is a whole-food based micronutrient nutritional supplement that provides optimal support for cellular health and general wellness.

It contains vitamins, minerals, phytonutrients, organic superfoods, trace minerals, and enzymes and features ASEA's proprietary BioVIA™ Source Complex, which delivers the necessary components to ensure maximum bioavailability of all nutrients found in VIA Source.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



# What Makes VIA Source™ UNIQUE?





## BioVIA Source™ Complex

A proprietary blend of six enzymes to ensure maximum absorption of Source's nutrients.

Source also contains:

- Nutrient dense superfoods
- Whole-food form micronutrients
- Highly bioavailable sea vegetable minerals
- Highly bioactive B-vitamin complex available



# VIA Source™ BENEFITS



- Supports cellular health, general nutrition, and wellness throughout the body.
- Aids in the assimilation of nutrients with the proprietary BioVIA™ Source™ Complex.
- Provides nutrient building blocks to work synergistically with ASEA REDOX.



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# VIA Source™ FEATURES



- All nutrients derived from whole food sources.
- Contains certified organic superfoods
- Contains B vitamins extracted from holy basil, lemon, and guava.
- Includes sources of natural phytonutrients
- Includes BioVIA™ Source, ASEA's proprietary absorption complex, which provides the necessary components to ensure maximum bioavailability of all nutrients found in VIA Source.
- 100% vegan.
- Non-GMO.
- Gluten-free.
- 100% plant cellulose capsules.



# VIA Source™ UPDATES



- BioAmplify Absorption Complex → BioVIA Source Absorption Complex
- Additional enzymes added to absorption complex
- Iron (and iron warning) removed
- Sea vegetable blend (a rich source of bioavailable trace minerals) added to certified organic whole food blend (adds irish moss, astaxanthin from microalgae), removed other trace mineral blend
- Manganese and magnesium listed with other minerals, not in proprietary complex
- New DSHEA-required nomenclature in vitamin mineral listing

